

BECKER'S

Hospital Review

Becker's Hospital Review Annual

Chief Information Officer Roundtable

Tuesday, November 4, 2014 • 11:30 am - 6:30 pm

35 Speakers, 17 CIO Speakers, 3 Tracks and 14 Sessions

Limited to 50 Attendees

RITZ CARLTON • CHICAGO, ILLINOIS

BREAKOUT SESSION TRACKS

A. The Role of the CIO, Social Media, Data Analytics and More

B. Mobile Health and EMR Issues

C. Health IT Issues

**See the full schedule on page 2.
A sampling of sessions include:**

• The CIO's Role - Intersection of IT, Business and Healthcare

• Current Issues and Trends in Health IT

• Data Analytics and Practical Uses

• Current Issues in Privacy and Data Security - HIPAA, Handling Breaches, Health Information Exchanges and More

• The Evolution of Social Media and Health Care

• Evolving IT Issues

• EMR and Evolving EMR-Related Issues

• Health IT and CIO Moderated Discussion

• Budgeting and Health IT Spending - Best and Worst Thoughts

• EMR, Sharing Data, Meaningful Use and the Most Important Issues Facing CIOs Today

• CIO Roundtable

CO-CHAIRS

• Charles S. Lauer, Author, Consultant, and Former Publisher, Modern Healthcare

• Scott Becker, JD, CPA, Publisher, Becker's Healthcare

**Please join us for the
Becker's Hospital Review Annual
Chief Information Officer Roundtable
11:30 am - 6:30 pm on November 4th
at the Ritz Carlton in Chicago**

Come listen to outstanding hospital speakers discuss the Role of the CIO, Social Media, Data Analytics, Mobile Health, EMR Issues and Health IT Issues

Program Schedule

Tuesday, November 4, 2014

11:30 am - 12:00 pm	Registration
12:15 - 2:30 pm	Breakout Sessions
2:30 - 3:00 pm	Networking Break
3:00 - 4:25 pm	Breakout Sessions
4:30 - 5:20 pm	CIO Roundtable
5:20 - 6:30 pm	Networking Reception

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TUESDAY, NOVEMBER 4, 2014

11:30 AM – 12:00 PM – Registration

12:15 – 1:00 PM

The CIO's Role - Intersection of IT, Business and Healthcare

David Chou, Chief Information Officer, University of Mississippi Medical Center, Russ Branzell, Chief Executive Officer, CHIME, Charles Christian, FCHIME, FHIMSS, LCHIME, CHCIO, Vice President and Chief Information Officer, St. Francis Hospital, Pamela Arora, Chief Information Officer and Senior Vice President, Children's Medical Center of Dallas, Moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare

Concurrent Sessions

1:00 – 1:45 PM

A. The Evolution of Social Media and Health Care

David Chou, Chief Information Officer, University of Mississippi Medical Center, Linda Reed, MSN, RN, MBA, Chief Information Officer and Vice President, Atlantic Health System, Bryan Yarbrough, Web, Mobile and Social Media Marketing, Hillcrest Healthcare System, Lovelace Health System and BSA Health System, Moderated by Lindsey Dunn, Editor-in-Chief, *Becker's Hospital Review*

B. Mobile Health

Steven Steinhubl, MD, Director of Digital Medicine, Scripps Translational Science Institute, Charles Christian, FCHIME, FHIMSS, LCHIME, CHCIO, Vice President/Chief Information Officer, St. Francis Hospital, Gary Barnes, Chief Information Officer, Medical Center Health System, Brian Edds, Vice President of Product Strategy, Amcom Software, Moderated by Helen Gregg, Lead Editor, Health IT, *Becker's Hospital Review*

C. Current Issues and Trends in Health IT

Chris Belmont, Chief Information Officer, MD Anderson Cancer Center, Anthony Patane, PMP, Chief Information Officer, NRAD Medical Associates, PC, Russ Branzell, Chief Executive Officer, CHIME, Moderated by Akanksha Jayanthi, Writer/Reporter, *Becker's Hospital Review*

1:50 – 2:30 PM

A. Data Analytics and Practical Uses

Mark J. Jacobs, MHA, CPHIMSS, FHIMSS, Chief Information Officer, Delaware Health Information Network, Hal Wolf, Former Chief Operating Officer, Kaiser Permanente Federation, CIO KP Colorado; Senior Advisor, ADVI, LLC; Senior Advisor, UST Global; Board Advisor, HIMSS, Moderated by Molly Gamble, Managing Editor, *Becker's Hospital Review*

B. Mobile Health

Bill Shickolovich, Chief Information Officer, Tufts Medical Center, Gautam M. Shah, Vice President of Product Management, Vocera, Keith Griffin, MD, Medical Group Chief Medical Information Officer, Novant Health, Bryan Yarbrough, Web, Mobile and Social Media Marketing, Hillcrest Healthcare System, Lovelace Health System and BSA Health System, Moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare

C. Evolving IT Issues

Earl Steinberg, Chief Executive Officer, xG Health Solutions, R. Mike Faris, President and Chief Executive Officer, GlobalΣos®, Steve Aylward, General Manager, U.S. Health and Life Sciences, Microsoft Corporation, Moderated by Molly Gamble, Managing Editor, *Becker's Hospital Review*

2:30 – 3:00 PM

Networking Break and Exhibits

3:00 – 3:40 PM

A. Current Issues in Privacy and Data Security - HIPAA, Handling Breaches, Health Information Exchanges and More

Feisal Nanji, Executive Director, Techumen LLC, Meggan Bushee, Associate, McGuireWoods LLP, Mark J. Jacobs, MHA, CPHIMSS, FHIMSS, Chief Information Officer, Delaware Health Information Network, Moderated by Holly Carnell, Associate, McGuireWoods LLP

B. EMR and Evolving EMR-Related Issues

Terry Khan, D.Eng, MSE, Vice President Physician Practices, Hospital Process Improvement, Copley Health Systems, Inc., Dan Kinsella, Executive Vice President and Chief Information Officer, Cadence Health, Moderated by Akanksha Jayanthi, Writer/Reporter, *Becker's Hospital Review*

C. Health IT and CIO Moderated Discussion

Moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare

3:45 – 4:25 PM

A. Budgeting and Health IT Spending - Best and Worst Thoughts

Ed Marx, Senior Vice President and Chief Information Officer, Texas Health Resources, Steve Giles, Chief Information Officer, CHA Hollywood Presbyterian Medical Center, Steven B. Roth, MBA, Chief Information Officer and Vice President of Informatics, Cadence Health, Brian Doerr, Senior Vice President Information Technology, Community Hospital Corporation, Moderated by Lindsey Dunn, Editor-in-Chief, *Becker's Hospital Review*

B. Interoperability, EMR, Sharing Data, Meaningful Use and the Most Important Issues Facing CIOs Today

Keith Griffin, MD, Medical Group Chief Medical Information Officer, Novant Health, Jack Salmon, PhD, Professor of Health Policy, UIC School of Public Health, Gary Barnes, Chief Information Officer, Medical Center Health System

C. TBD

4:30 – 5:20 PM

CIO Roundtable

Hal Wolf, Former Chief Operating Officer, Kaiser Permanente Federation, CIO KP Colorado; Senior Advisor, ADVI, LLC; Senior Advisor, UST Global; Board Advisor, HIMSS, Gilbert Hoffman, Vice President and Chief Information Officer, Mercy, Dan Kinsella, Executive Vice President and Chief Information Officer, Cadence Health, Stephen Kahane, MD, President, Enterprise Division, athenahealth, Moderated by Scott Becker, JD, CPA, Publisher, Becker's Healthcare

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TUESDAY, NOVEMBER 4, 2014

SPEAKERS



Pamela Arora, Chief Information Officer and Senior Vice President, Children's Medical Center of Dallas



Gary Barnes, Chief Information Officer, Medical Center Health System



Scott Becker JD, CPA, Publisher, Becker's Healthcare; Chairman, McGuireWoods, Healthcare Department



Chris Belmont, Vice President and Chief Information Officer, University of Texas, MD Anderson Cancer Center



Russ Branzell, Chief Executive Officer, CHIME



Holly Carnell, JD, Associate, McGuireWoods LLP



David Chou, Chief Information Officer, University of Mississippi Medical Center



Charles Christian, FCHIME, FHIMSS, LCHIME, CHCIO, Vice President/Chief Information Officer, St. Francis Hospital



Brian Doerr, Senior Vice President Information Technology, Community Hospital Corporation



Lindsey Dunn, Editor in Chief, *Becker's Hospital Review*



Brian Edds, Vice President of Product Strategy, Amcom Software



R. Mike Faris, President and Chief Executive Officer, GlobalΣos®



Molly Gamble, Managing Editor, *Becker's Hospital Review*



Helen Gregg, Assistant Editor, *Becker's Hospital Review*



Keith Griffin, MD, Medical Group Chief Medical Information Officer, Novant Health



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Terry Khan, D.Eng, MSE, Vice President Physician Practices, Hospital Process Improvement, Copley Health Systems, Inc.



Dan Kinsella, Executive Vice President and Chief Information Officer, Cadence Health



Ed Marx, Senior Vice President and Chief Information Officer, Texas Health Resources



Feisal Nanji, Executive Director, Techumen LLC



Anthony Patane, PMP, Chief Information Officer, NRAD Medical Associates, PC



Linda Reed, MSN, RN, MBA, Chief Information Officer & Vice President, Atlantic Health System



Steven B. Roth, MBA, Chief Information Officer & Vice President of Informatics, Pinnacle Health System



Bill Shickolovich, Chief Information Officer, Tufts Medical Center



Gautam M. Shah, Vice President of Product Management, Vocera



Earl Steinberg, Chief Executive Officer, xG Health Solutions



Steven Steinhubl, MD, CIO/ Director of Digital Medicine, Scripps Translational Science Institute



Bryan Yarbrough, Web, Mobile and Social Media Marketing, Hillcrest Healthcare System, Lovelace Health System and BSA Health System

SPEAKERS NOT PICTURED

Steve Aylward, General Manager, U.S. Health and Life Sciences, Microsoft Corporation

Jack Salmon, PhD, Professor of Health Policy, UIC School of Public Health

Randy Davis, Vice President and Chief Information Officer, CGH Medical Center

Hal Wolf, Former Chief Operating Officer, Kaiser Permanente Federation, CIO KP Colorado; Senior Advisor, ADVI, LLC; Senior Advisor, UST Global; Board Advisor, HIMSS

Steve Giles, Chief Information Officer, CHA Hollywood Presbyterian Medical Center

REGISTRATION FORM Photocopies are acceptable. Please print or type below. Please use a separate registration form for each attendee.

Becker's Hospital Review Annual Chief Information Officer Roundtable

Limited to 50 Attendees • November 4th • Chicago

REGISTRATION INFORMATION

First/Last Name: _____
Degree (As you wish it to appear on your badge): _____
Title: _____
Facility/Company: _____
Address: _____
City/State/Zip: _____
Phone: _____ Fax: _____
Email: _____

REGISTRATION FEES

ANNUAL CONFERENCE & EXHIBITS

Receive multiple registrant discount(s). The more people you send, the greater discount you receive. The prices listed below are per person. Your registration includes all conference sessions, materials and the meal functions.

MAIN CONFERENCE ONLY

	FEES	AMOUNT	FEES	AMOUNT
	(Before 10/1/14)		(After 10/1/14)	
1st Attendee	\$700	\$ _____	\$800	\$ _____
2nd Attendee	\$650	\$ _____	\$750	\$ _____
3rd Attendee	\$625	\$ _____	\$725	\$ _____
4th Attendee or more	\$600	\$ _____	\$700	\$ _____

(Ask about larger group discounts)

TOTAL ENCLOSED \$ _____

PAYMENT INFORMATION

Enclosed is a check, payable to ASC Communications

Check #: _____

I authorize to charge my:



Credit Card Number: _____ Expiration Date: _____

Printed Cardholder Name: _____ Zip Code: _____

Cardholder Billing Address: _____

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TO REGISTER

COMPLETE REGISTRATION FORM AND MAIL OR FAX AS FOLLOWS:

Mail: **Make checks payable to ASC Communications**
Fax: Fax registration form with credit card information to 866-678-5755
Call: Call 800-417-2035 to register by phone
Email: registration@beckershealthcare.com
Web site: www.BeckersHospitalReview.com

Cancellation Policy: Written cancellation requests must be received by Sept. 1, 2014. Refunds are subject to a \$100 processing fee. Refunds will not be made after this date.

REGISTER ONLINE AT:
<https://www.regonline.com/ceoroundtable2014>

Multi-Attendee Discount Policy: To be eligible for the discount, your hospital must be registered at one time and work at the same address. Just copy the registration form for each attendee. Employees from a 2nd location are not eligible for the discount.

GENERAL INFORMATION

HOTEL RESERVATIONS

Ritz Carlton Chicago has set aside special group rates for conference attendees. To make a reservation online:
Website: <http://www.fourseasons.com/chicagorc/>
Step 1: Click link to "Make a Reservation"
Step 2: Enter dates traveling, # of people
Step 3: Click on "Corporate/Promo Code" and type in your code BH1112 and then "Find Rooms"
Step 4: Becker's Hospital Review information should appear with the rate of \$340.00 showing. Click on "Select Room" and follow prompts to confirm reservation.

Ritz Carlton Chicago
160 E. Pearson St. • Chicago, IL
(312) 266-1000

Group Room Rates: \$340

To make a reservation by phone, please call 312-573-5100 and request the Reservations Department. Please reference "Becker's Hospital Review" or the code "BH1112" to make a reservation in the block

CONFERENCE QUESTIONS

For additional information or questions regarding the conference please contact:

ASC Communications

Phone: (800) 417-2035 • Fax: (866) 678-5755

Email: registration@beckershealthcare.com

For Becker's Hospital Review and exhibitor/ sponsorship questions contact 800-417-2035

ASC Communications, Inc.

800-417-2035

ADA REQUEST

If you require special ADA accommodations, please contact us at 800-417-2035

ONLINE REGISTRATION

<https://www.regonline.com/ceoroundtable2014>

**Register before October 1, 2014,
and SAVE on registration!**

For information on exhibiting and sponsorships, call 800-417-2035

**For more information about
Becker's Hospital Review Visit
www.beckershospitalreview.com
or call us at (800) 417-2035**

Visit www.BeckersHospitalReview.com.